



Ensuring the Integrity of the European food chain

Topic 3: A feasibility study of how information can be shared along the supply chain to identify risks to the integrity of food



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Information on potential threats to the integrity of supply chains is often available to industry experts operating in a specific part of the chain.

Business operators and regulators require as much information as possible to minimise vulnerabilities along the supply chain and they need tools that allow information management and sharing. In addition (Product) information about authenticity provided to the consumer should match their needs (understandable, comparable). Together the goal of any new measures must be to prevent food fraud and to increase trust by enabling consumers to make informed choices on authentic products.

Topic 3 (continued)

The goal of this project is to carry out a feasibility study for a system and tools that can collate and link information from different parts of the supply chain to allow an overall picture of the risks companies need to consider to protect themselves from food fraud. The virtual platform must allow access to all stakeholders. Detailing the advantage of such a system for the food production value chain will be critical as will an analysis of the impediments to such information sharing. Analysing the cost benefit of the resource input and confidentiality issues of actors in the food chain and optimal efficiency of the information presented will be a critical component of a successful proposal. The feasibility study will need to demonstrate the potential for the tools/platform to have a significant take-up to ensure a critical mass to engage all/most of the food chain operators.

Topic 3 (continued)

Meaningful stakeholder participation in the project is an essential requirement.

Maximum project duration of 24 months.

The requested European contribution should not exceed EUR 250,000.

More than one project may be funded.

Expected Impact

The results of this project are expected to deliver an implementable vision of how information can be shared along the food chain and the quantifiable benefits of so doing.

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