

CALL FOR NEW RESEARCH ON FOOD FRAUD

This Call for additional research in the FoodIntegrity project aims to bring new partners forming mini-consortiums performing complementary research to those already defined in the project

CALL DETAILS

- **Identifier:** FoodIntegrity Calls for project Extension (4 call Topics)
- **Project full name:** Ensuring the Integrity of the European food chain
- **Acronym:** FoodIntegrity
- **Grant agreement number:** 613688
- **Publication date:** 24th June 2015
- **Deadline:** 14th August 2015 at 16:00 BST
- **Expected duration of participation:** 1st March 2016 to 31st December 2018
- **Total EU funding available for new partners:** €3,000,000
- **Submission Language:** English
- **Internet address for full open call information:**
www.foodintegrity.eu/procurement
- **Proposal Submission:**
<http://www.foodintegrity.eu/sdt> (access via request to email as below)
- **E-mail:** F1procurement@fera.co.uk



Comprising 38 participants from 18 European countries and one from China, FOODINTEGRITY's key focus will be to consolidate, harmonise and mobilise the European capability on food authentication to ensure consumer confidence and protect European added value. The 5 year €12M project will reduce the current barriers to data sharing and utilisation that is crucial to combating food fraud by supplying methods and tools that will address both enforcement and industry needs. The project will not only seek to enhance early warning capabilities, but working with industry, will develop methods, systems and processes that will assure the quality, authenticity and safety of the food chain so that: 1) consumer confidence is enhanced with respect to the integrity of food they purchase and 2) fraudulent products in the market place are more easily detected.



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